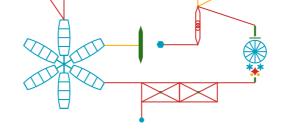
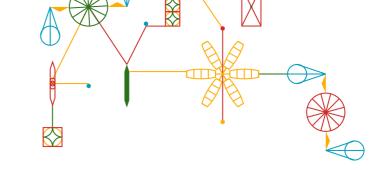
VIETNAM FESTIVAL OF CREATIVITY & DESIGN 2021



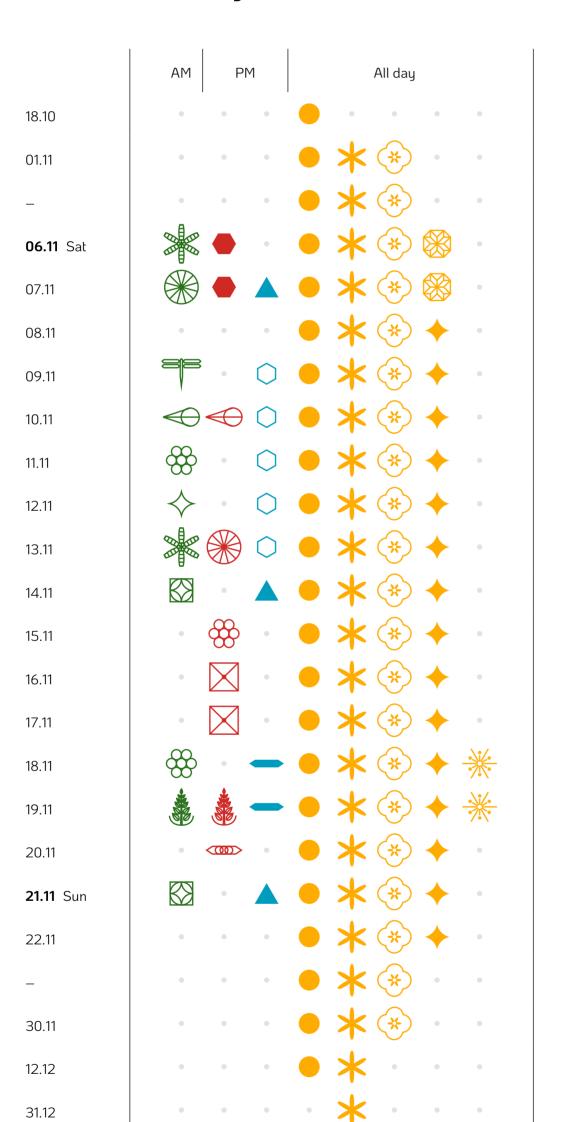




Festival calendar

06.11.21-21.11.21 www.vfcd.events

A series of forward-thinking events that provide insights and inspiration, in celebration of Vietnam's creative future and cultural identity.



CREATIVITY: THE GAME CHANGER

Awakening the creative potential of young Vietnamese people to celebrate innovation, technology and problem solving.

18.10.21-12.12.21 Facebook

TO_MORROW

The Instagram based digital collaborative art campaign for everyone named to morrow.

01.11.21-31.12.21 vfcd.events

RMIT SCHOOL SHOWCASE 2021 The RMIT School Showcase is an annual celebration

that spotlights the best work by RMIT students in the areas of Business & Management, Communication & Design, Science, Engineering and Technology.

01.11.21-30.11.21 rmitvn-showcase.com

RMIT Experience Day 2021 Online Experience Day - RMIT's biggest online

event for high school students in 2021.

06.11.21-07.11.21 experienceday.rmit.edu.vn

WORKSHOP SERIES

Exploring fictional character designing in Vietnam and Co-design pipeline - a designer-specific community platform.

1. Overview of the Fictional Character Design Industry

ONLINE ON 06.11.21 Google Meet 09:00-11:00

2. Co-design Pipeline Introduction ONLINE ON

13.11.21 Google Meet 09:00-11:00

WORKSHOP SERIES **BIG DRAW**

> Exploring drawing as a tool to express, generate solutions and better share ideas with others, or to relax, de-stress and explore one's own creativity.

> 1. From Scheme to Visual ONLINE ON 06.11.21 Google Meet

14:00-15:30 2. Watercolour Painting

ONLINE ON 07.11.21 Google Meet 14:00-15:30

HANOI CITY WALK: Hàng Bac to Nguyễn Hữu Huân streets

A tour around the old quarter to explore the tales of $% \left\{ 1,2,...,4\right\}$ culture and history of the thousand-year-old city.

07.11.21 Dinh Liet street 09:30-12:30

PODCAST SERIES **CREATIVE FUTURE**

Reflecting VFCD's three year journey with memorable events and inspirational stories about cre-

1. VFCD's Three-year Journey

07.11.21 Spotify

2. Digital Archiving in the Arts & Culture 14.11.21 Spotify

3. The Future of Sustainable Design in Vietnam

ONLINE ON 21.11.21 Spotify 20:00

EXHIBITION MESSY EXPO

An online exhibition of illustration and graphic design works by the creative community of the Mekong Delta region.

ONLINE ON 08.11.21-22.11.21 Gather.town

VIETNAM ART & DESIGN ARCHIVE FORUM (VADA FORUM)

A forum sharing and discussing experiences regarding digital archive for art and design, the great importance and influence of digital archive

ONLINE ON 09.11.21 09:00-12:00

WORKSHOP SERIES **CREATIVITY, OPEN & UP!**

> A series of online seminars on the latest creative trends, exploring the role of creative education in different contexts.

1. Creative Education through Architecture

09.11.21 19:30-21:00

2. The Art of Brand Building & How to Inspire People with Story Telling in the Creative Industry

ONLINE ON 10.11.21 19:30-21:00

3. Copyright & Appropriation Arts - The Stories Behind

ONLINE ON 11.11.21 19:30-21:00

4. Film & Education. The Past - The Now - The Future

ONLINE ON 12.11.21

5. How Sports Enhance Your Creativity

13.11.21 19:30-21:00

TALK SERIES LIVING WITH FOLKLORE

Exploring folklore materials for the cultural products and services of the modern world.

1. Folklore in the Cultural Industries ONLINE ON 10.11.21

09:00-11:00

2. Digital Folklore

14:00-16:00

WORKSHOP SERIES: **EXPLORE THE CREATIVE WORLD**

WITH AUTODESK Learning how to use technology applications for

the creative industries in the new normal.

1. Developing VFX Techniques with Autodesk M&E Collection

ONLINE ON 11.11.21

2. Fusion 360 Generative Design

for Manufacturing

ONLINE ON 15.11.21 14:00-16:00

3. BIM Implementation Using Autodesk Ecosystem Software in Building Design

18.11.21 09:00-11:00

WORKSHOP **HERE/THERE**

A launch event opening a long-term collaboration between designers, artists and creative craft practitioners in Vietnam and Australia

ONLINE ON 12.11.2021 09:00-12:00

ONLINE ON

HANOI CITY WALK:

Tràng Tiền Street and Surrounding Area Visiting the familiar streets and learn about Hanoi's course of development through the years.

13.11.21 Hanoi Opera House 14:00-17:00 1 Trang Tien, Hoan Kiem, Hanoi

(Wikipedia+Add+Vietnam+Editathon) To energize new perspectives on archiving and promoting Vietnamese culture, arts, creativity and

design via the Wikipedia platform.

ONLINE ON 14.11.21 10:00-11:00 21.11.21

TALK SERIES

10:00-11:00

ART DIRECTION IN **VISUAL JOURNALISM**

Discussion on the importance of art direction in visual communication; experience and knowledge on the making of creative concepts, visualisation techniques and the observation necessary for the production.

1. Legacy

ONLINE

16.11.21 14:00-16:00

17.11.21

14:00-16:00

2. New Age ONLINE

EXHIBITION AUSTRALIAN ALUMNI

BUSINESS EXPO 2021 The Australian Alumni Business Expo 2021 is a virtual exhibition that aims to connect and foster collaboration among Australian alumni with wider

ONLINE ON 18.11.21-19.11.21 alumniexpo.com

business communities in Vietnam and the region.

Diverse perspectives on the 'Vietnamese essence

in the creative practice of young people.

1. Không "thuần Việt", giờ sao? ONLINE ON

Google Meet

19:00-21:00

2. Trên đỉnh, không trending

ONLINE ON Google Meet 19:00-21:00

ONLINE ON

SMART WARDROBE: A Creative and Practical Way to Sustainable Fashion

How to create a smart wardrobe and transform existing clothing, a creative, simple, economic and practical solution for sustainable fashion.

ONLINE 19.11.21

15:00-16:00

CREATIVITY WITHOUT COMPROMISE: Practice to Support the Creative Industry The role of circular design for a sustainable future of the creative industries in Vietnam.

ONLINE ON 20.11.21 Google Meet 14:00-15:00

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MEETING POINT





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the digital lab



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